

PAOs: Extending Activities into the Public Sector

Public Sector
Webinar Series
7 JULY 2021
LONDON: 8 - 10 AM
KUALA LUMPUR: 3 - 5 PM
SYDNEY: 5 - 7 PM

WEBINAR INVITATION

The **Confederation of Asian and Pacific Accountants (CAPA)** representing the regional accountancy profession, is pleased to launch its newest publication, *PAOs: Extending Activities into the Public Sector* at this event.

PAOs: Extending Activities into the Public Sector is designed to assist professional accountancy organisations (PAOs) consider, develop or strengthen their focus on the public sector. In several countries, PAOs have, to a varying degree, become important influencers and advisors to governments. Similarly, some support a large public sector membership segment. In other jurisdictions, PAO public sector activities are limited. The extent and type of engagement with the public sector, and the pursuit of associated opportunities, will be different in each jurisdiction and will depend on the context within which the PAO operates, the current stage of professionalisation within the public sector, and the PAO's own in-house capacity and expertise.

The publication explores twelve (12) activities that a PAO could undertake across four (4) broad categories:

- **Building Demand**
- **Creating Supply**
- **Enhancing Skills**
- **Providing Opportunities**

Members of CAPA's Public Sector Financial Management Committee (PSFMC) will provide insight into the activities in the four (4) categories. Brian Blood, CAPA Chief Executive, will take participants through the thinking and discussions that PAOs may find helpful to carry out when assessing or extending their activities into the public sector in the context of their long-term strategic direction.

FOR ANY ENQUIRIES about the webinar, please contact the CAPA Secretariat: events@capa.com.my

PURPOSE OF THE WEBINAR

This event provides an opportunity for PAOs to:

- Gain insights on the strategic direction that PAOs could take to successfully focus on the sector
- Consider existing activities within PAOs and the extent to which they can be extended to the public sector
- Consider new opportunities that PAOs may not have thought of previously
- Hear from other commentators on the benefits of PAOs involvement in the public sector

WHO SHOULD ATTEND

- PAOs interested in extending their activities into the public sector
- PAOs that already have a range of public sector activities and may be considering doing more
- Other interested stakeholders



PROGRAM



3:00 PM - 3:25 PM *Beijing, Kuala Lumpur*

WELCOME ADDRESS

KEYNOTE: THE GLOBAL PERSPECTIVE

IFAC President will provide an outline of the global public sector environment and the importance of the accountancy profession's role in public sector financial management.

THE NEW PUBLICATION: AN OVERVIEW

CAPA Chief Executive will present an overview of CAPA's public sector agenda and launch its latest public sector focused thought leadership.

Dr. Chen Yugui, President, CAPA

Alan Johnson, President, IFAC

Brian Blood, Chief Executive, CAPA

3:25 PM - 4:05 PM

SESSION 1 - THE NEW PUBLICATION: A DEEPER DIVE

Members of CAPA PSFMC will discuss the four (4) broad categories and twelve (12) activities identified in the Public Sector Activity WheelTM:

- **CREATING SUPPLY** – what are the various models and approaches which a PAO can take to extend its educational activities.
- **ENHANCING SKILLS** – how PAOs can continuously support and advance the development of their members' skills.
- **PROVIDING OPPORTUNITIES** – what is the potential for PAO members to work in or for the public sector.
- **BUILDING DEMAND** – how PAOs can demonstrate to governments the benefits of highly skilled finance personnel in the public sector.

Alan Edwards, CIPFA (PSFMC Chair)

Alex Metcalfe, ACCA

Shaykhul Islam, ICMAB

Alison Ring, ICAEW

4:05 PM - 5:00 PM

SESSION 2 - THE NEW PUBLICATION: A CRITIQUE FROM STAKEHOLDERS AND POTENTIAL USERS

Stakeholders and users of the publication are invited to share their observations and personal perspectives.

This session seeks to provide views on the practical application of the thought leadership and ideas presented in this latest CAPA public sector focused publication.

Ian Carruthers, Chair, IPSASB and Chair, CIPFA Standards

Patrick Kabuya, Senior Governance Specialist, World Bank

Enkhtes Ganbat, Project Director, MonICPA

Professor Do-Jin Jung, Chair of Public Sector Committee, KICPA

CLOSING REMARKS

Brian Blood, Chief Executive, CAPA